



1. Miniwatt / Philips Radio, A. M. Cassandre (French, born Ukraine, 1901–1968), 1931, Lithograph on paper, Gift of George R. Kravis I, 2018-22-23I
2. Freddy Johnson and His Harlemites, 1934, Charles Delaunay (French, 1911–1988), Offset lithograph on paper, Gift of George R. Kravis II, 2018-22-47
3. Festival of Music for the People, 1939, E. McKnight Kauffer (American, 1890–1954), Offset lithograph on paper, lined, Gift of Mrs. E. McKnight Kauffer, 1963-39-104
4. London Music Festival, 1939, E. McKnight Kauffer (American, 1890–1954), Offset lithograph on paper, lined, Gift of Mrs. E. McKnight Kauffer, 1963-39-106
5. Beethoven, 1955, Joseph Müller-Brockman (Swiss, 1914–1996), Offset lithograph on paper, Gift of Merrill C. Berman, 2019-22-6

6. Poster, *Grammo-Grafik* [Record Graphics], 1957, Gottlieb Soland (Swiss, born 1928) for Kunstgewerbemuseum (Zurich, Switzerland), Lithograph on wove paper, Gift of Sara and Marc Benda, 2009-12-19

This poster by Gottlieb Soland exemplifies the International Swiss Style of graphic design, with its sans-serif typeface (a font without stylized details, called serifs, on each letter), bold but simplified graphics, and grid-based layout. Created for Grammo-grafik, an exhibition of record sleeves designed by young Swiss graphic artists, the poster reflects the rising importance of album art as a canvas for expression. The show was held in 1957 at the Kunstgewerbemuseum, now known as the Museum für Gestaltung Zürich.