



Disco Flyers

Although Studio 54 symbolized disco's glitzy peak, the genre emerged earlier from New York's underground dance scene. Spaces like The Loft, The Gallery, and The Sanctuary offered queer and BIPOC communities freedom of expression and helped shape disco's sound and culture. As the scene grew, Paradise Garage, Leviticus, and other venues carried it forward, paving the way for house, electronic music, and the adjacent ballroom and voguing scene. These flyers sample key venues where disco thrived and evolved.

New York disco flyers, ca. 1978–90, Designers unknown unless otherwise noted, Offset lithographs, screenprints, and photocopies, Anonymous collection

1. Studio 54 Invitation, 1979, I♥NY logo designed by Milton Glaser (American, 1929-2020)
2. Studio 54 VIP Admission, ca. 1979
3. Farragut, 1979
4. Vito and Roman Present Wednesday at Paradise Garage, ca. 1979
5. A Spring Disco, Tut's Tomb, 1980
6. Tuesdays After Work, Danceteria, 1982
7. Starbucks Disco, early 1980s
8. Rick James After Concert Party, Leviticus, 1983
9. Studio 54 VIP Complimentary Admission, ca. 1979
10. Leviticus International Ten-Year Anniversary, 1983
11. Total Experience Discotheque, 1980s
12. The Loft Invitation, ca. 1980
13. The Battle of D.J. Disco Party, 1980
14. I Want Muscle, Leviticus International, ca. 1980
15. 59 Murray Street Invitation, 1984
16. Village People, ca. 1978
17. The Disco Modeling School Invites You to a Disco Party, 1980s
18. Reggie Wells & Co. Bus Ride, 1985
19. Is It All Over My Face Disco Jag with M.C. Johnny Dynell, Squat Theater, 1980s
20. Visage, 1980s
21. Palladium, 1985
22. Disco To Death, The Cat Club, 1985
23. The Palladium, 1987
24. Disco Superfly, 1988
25. Area Invites You to Join Bryan Ferry, 1985
26. The World, 1988
27. Frankie Knuckles for President's Day, The Choice, 1990
28. L'Amour, 1980s