

An outdoor event scene at dusk. A large white tent is the central focus, with people inside and around it. A yellow diamond-shaped sign with the word 'GROW' is visible near the tent. In the foreground, there are lush green plants and purple flowers. The sky is a mix of blue and orange from the setting sun.

HERMAN MILLER AND COOPER HEWITT

PARTNERSHIP OPPORTUNITY
JULY 2022

COOPER HEWITT



Smithsonian Design Museum

INTRODUCTION

WHERE DESIGN AND DESIGN ENTHUSIASTS MEET

Cooper Hewitt regularly convenes friends and patrons to celebrate design and recognize museum moments.

Our association with visionary designers is strongly aligned with the Herman Miller brand. We look forward to collaborating with you on the National Design Awards celebration in September 2022—and to discussing the opportunity for a sponsorship of the full program.





NATIONAL DESIGN AWARDS

HONORING DESIGN VISIONARIES

The National Design Awards program is Cooper Hewitt's flagship education initiative.

Launched in 2000 as an official project of the White House Millennium Council, it seeks to amplify national awareness of the importance of design for our shared future. Bestowed annually by Cooper Hewitt, the awards recognize the most innovative and impactful design minds of our time—and inspire a series of free events and programs which offer opportunities for the public to engage with the vision and work of leading designers around the country.

National Design Award winners join the ranks of world-class designers whose careers have left an indelible mark on history, including Debbie Millman, Frank Gehry, HOOD Design, I.M. Pei, Jonathan Ive, MASS Design Group, Milton Glaser, Neri Oxman, Opening Ceremony, Stefan Sagmeister, and TELFAR, to name a few.

NATIONAL DESIGN AWARDS

2022 CELEBRATION

The winners of the 2022 National Design Awards will be announced in early September.

On September 21, we will convene award winners, design luminaries, New York tastemakers, and museum friends and patrons for an in-person celebration. The evening will start with a reception in the Great Hall of the Carnegie Mansion, with live music, food, and drinks—followed by an awards ceremony and festivities in the Arthur Ross Terrace and Garden, featuring a live DJ and interactive food installations.

Up to 250 people are expected to attend the event, offering an opportunity to for intimate engagement with prominent members of the design community and affiliation with a preeminent design program.





ABOUT COOPER HEWITT

THE NATION'S DESIGN MUSEUM

As the Smithsonian Design Museum, Cooper Hewitt's purpose is to educate, inspire, and empower people through design. Located in the historic Carnegie Mansion on New York City's Museum Mile, it stewards one of the most diverse and comprehensive design collections in existence—more than 215,000 objects spanning 30 centuries, from ancient Egyptian ceramics and textiles to 3D-printed objects and digital code.

Through a broad range of exhibitions, research, education programs, events, online tools, and more, the museum connects audiences with scholarship inspired by its collection and with innovative contemporary designs from around the world, championing the importance of design for all.

THANK YOU

To discuss partnership opportunities, please contact:

Veronica Bainbridge, Chief Advancement Officer
BainbridgeV@si.edu | 212.849.8362

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