

# COOPER HEWITT

NATIONAL  
DESIGN  
AWARDS

# VIRTUAL GALA

## OCTOBER 1, 2020



Smithsonian Design Museum

## YOU'RE INVITED TO THE NATION'S PREMIER DESIGN AWARDS!

**Save the date.** Cooper Hewitt is proud to present the winners of the 21<sup>st</sup> annual National Design Awards at a virtual gala celebration on October 1 at 7:30 PM ET. Held entirely virtually this year for the first time in its history, the event is open for all to enjoy from home. Please join us, along with design professionals and enthusiasts around the world, to honor the winners, celebrate the power of design, and kick off National Design Month.

**About the awards.** Launched in 2000 as an official project of the White House Millennium Council, the National Design Awards are bestowed annually in recognition of design innovation and impact. Nominations are made by the general public, and winners are selected by a diverse jury of design leaders and educators. This is the inaugural year of the Climate Action Award, which recognizes the crucial role design plays in shaping a more sustainable future, and the second year of the Emerging Designer Award.

**October is National Design Month.** Cooper Hewitt's flagship education program provides opportunities for audiences everywhere—from practicing designers and design enthusiasts to students, educators, and families—to learn from National Design Award winners and guest designers. Extended this year through the month of October, National Design Month will feature free virtual workshops, talks, studio tours, career fairs, and more with the nation's most preeminent designers.

**Why design, and why now?** Design is a powerful tool for creating a better world. It is crucial now more than ever to recognize how design shapes our lives today and the ways in which it can drive change for tomorrow. Cooper Hewitt and the National Design Awards connect people around the world with inspiring designers and design education, empowering design minds everywhere to build a better future for all.

**Your support matters.** The gala is Cooper Hewitt's largest fundraising event, providing critical support for our mission of educating, inspiring, and empowering people through design.

**Thank you for considering a gift of support.**

## THANK YOU FOR YOUR SUPPORT.

[Make your gift online](#) to use Visa, Mastercard, American Express, or Discover. Or, fill out the below and send a check to: National Design Awards, Cooper Hewitt, Smithsonian Design Museum, 2 East 91st Street, New York, NY 10128

### EXECUTIVE PRODUCER (\$25,000)

- Delivery of a "gala in a box" including meals and drinks for up to 10 guests (must be purchased by September 15)  
*\*See restrictions below*
- Access to a private virtual winners' toast after the event
- Recognition in the virtual gala program
- Recognition on the museum's annual donor list

### CO-EXECUTIVE PRODUCER (\$15,000)

- Delivery of a "gala in a box" including meals and drinks for up to 6 guests (must be purchased by September 15)  
*\*See restrictions below*
- Access to a private virtual winners' toast after the event
- Recognition in the virtual gala program
- Recognition on the museum's annual donor list

*\* "Gala in a box" is available for residents of the New York tri-state area only. All supporters have the option to provide meals for frontline hospital workers in the tri-state area instead, or waive all deliveries.*

### BENEFACTOR CONTRIBUTOR (\$5,000)

- Delivery of a gala gift box (must be purchased by September 15)
- Recognition in the virtual gala program
- Recognition on the museum's annual donor list

### PATRON CONTRIBUTOR (\$500)

- Delivery of a small gift box (must be purchased by September 15)
- Recognition in the virtual gala program

### FRIEND CONTRIBUTOR (\$100)

- Recognition in the virtual gala program

### OTHER AMOUNT

\$

**SELECT YOUR BENEFITS PREFERENCE.** We will be in touch to confirm delivery arrangements and food allergies, if applicable.

- Receive all applicable benefits
- Waive "gala in a box" or gift box delivery and make my contribution a full donation to support Cooper Hewitt's mission
- Do not deliver "gala in a box" to my home, provide meals to frontline hospital workers in the New York tri-state area (Executive Producer and Co-Executive Producer levels)

**NAME**

Name as you wish to be listed in donor recognition (if different from billing information)

**COMPANY**

**ADDRESS**

**CITY**  **STATE**  **ZIP**

**EMAIL**  **PHONE**

**SIGNATURE**

Please make your check payable to Cooper Hewitt, Smithsonian Design Museum. The portion of the gift that is considered a charitable contribution is the difference between the gift and the value of any benefits received. The fair market value of benefits for Executive Producer is \$2,500, Co-Executive Producer is \$1,500, Benefactor Contributor is \$150, and Patron Contributor is \$30. If you opt to provide meals for frontline hospital workers, the fair market value is \$1,000 (Executive Producer and Co-Executive Producer levels). Please note that sponsorships may not be purchased through donor-advised funds. Private foundations should consult their tax advisors to ensure their purchase is consistent with applicable regulations.

**Questions?** Email [ndatickets@si.edu](mailto:ndatickets@si.edu)