

COOPER HEWITT



NATIONAL COLLEGE DESIGN OPEN CALL 2018 RULES AND CONDITIONS

By submitting to Cooper Hewitt, Smithsonian Design Museum's National College Design Open Call, you agree to be bound to the following rules and conditions:

Eligibility:

The National College Design Open Call ("Open Call") is open to any current 2 or 4 year college/university student aged 18+. At the time of entry, the student must be at least 18 years old, and residing in the 50 United States and District of Columbia.

You may not enter if you are a member of the immediate family or household of a:

- regent, officer, or director of the Smithsonian Institution ("Smithsonian");
- Smithsonian employee, fellow, intern, research associate, or volunteer directly involved in the planning of the Open Call;

Entries:

Make your entry by following the directions provided on the Cooper Hewitt Open Call website at <https://www.cooperhewitt.org/collegeopencall/>.

You may enter as an individual or as a team of up to 5 students. You may only enter once. If you enter as a team, you may not also submit an entry as an individual. Only submit a design that is your own original creation, or if entering as a team, the original creation of your team. Each participant is solely responsible for his or her entry or his or her team's entry and the consequences of making that entry. The Smithsonian reserves the right to disqualify any entry if it determines that it contains design marks, logos, or writing identifying the participant(s), or if the participant(s) sought to communicate with any member of the selection committee. Participants are solely responsible for all costs associated with the preparation of an entry.

By submitting to the Open Call you understand that if your project is chosen, you (as an individual submission) or at least one team members (as a team submission) are required to travel to Cooper Hewitt in New York, NY for an event on February 9, 2018. You are responsible for all travel and lodging expenses and arrangements.

Entries received after 11:59 p.m. ET on December 1, 2017 will be considered late entries, and late entries will be disqualified from the Open Call.

Selection Committee:

The Smithsonian shall review all eligible entries using the Open Call entry requirements and the Open Call [selection criteria](#) in order to select no more than 20 designs to be exhibited at Cooper Hewitt. Should the Smithsonian or the selection committee, made up of Cooper Hewitt staff, determine that no eligible designs meet the requirements or satisfy the criteria, the Open Call will be cancelled.

Finalist Notification and Announcement:

Cooper Hewitt will notify all 20 finalists via the e-mail address and telephone number provided at the time of entry. There is no individual project "winner." Those not selected as finalists will not be notified. If the finalists do not respond to the notification within two business days, another finalist may be chosen. Failure to respond within two business days means the finalist forfeits their position. Finalists will be announced on cooperhewitt.org.

Finalist Participation:

As an identified finalist requires participation in the following activities and events:

- Travel to New York City to present your project to an expert panel and participate in a workshop on February 9, 2018. The expert panel will be made up of design, accessibility and user experts' identified by Cooper Hewitt. If a team project is identified as a finalist at least one team member needs to travel to New York City. Domestic travel and accommodations costs and arrangements will not be provided.
- Projects will be exhibited at Cooper Hewitt.
- Cooperation with Smithsonian reasonable requests in connection with the Open Call.

Failure to attend, participate, or cooperate, as determined by the Smithsonian in its sole discretion, may result in disqualification at any time.

Finalists, also must provide an affidavit of eligibility as well as enter a participation agreement regarding publicity and liability releases.

Ownership and Permissions:

Participants retain the rights to their entry or, in the case of a team entry, their contributions to their team's entry. Entries presentation materials are collectively referred to as the "Designs".

All Participants hereby grant the Smithsonian, and those authorized by the Smithsonian, permission to use the Designs in whole or in part for any educational, promotional, or other standard museum purpose, in any media now known or later developed, without compensation to the participant. This includes but is not limited to archives, educational programs, exhibitions, fundraising, promotions (including on social media), research, and publications. This permission is irrevocable and perpetual.

This permission does not include commercial uses of any Designs. Commercial use requires additional permissions.

Retention of Entries or Designs:

The Open Call is an educational program and the Smithsonian will not be accessioning any entries or Designs into its collections. Moreover, the Smithsonian is under no obligation to use or retain any entries or Designs and likely will not retain digital or physical copies of entries after the competition concludes (nonetheless an entry might be depicted on a website or in some other format consistent with the permissions granted by each participant). Should the Smithsonian decide to retain your entry, it will do so in accordance with its applicable document retention policies.

IMPORTANT ADDITIONAL PARTICIPATION RULES AND CONDITIONS

Smithsonian decisions are final and binding.

Participants represent and warrant that their Designs shall: comply with these rules, contain only the participant's (or in the case of team entries, the participant's team) own original material, be lawful, true, and accurate, and not infringe on the rights of any third party.

Do not submit anything that introduces any software viruses, worms, or other programs designed to damage software, hardware, or telecommunications equipment or are off-topic, partisan-political, contain advertising, personal attacks or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, pornographic, or that infringes on the rights of any third party.

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Smithsonian Design Museum

The Smithsonian reserves the right to disqualify any participant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the Open Call; violate these Rules; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner.

Disclaimers:

The Smithsonian is not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond its control.

Nothing in this agreement or the Open Call commits the Smithsonian to enter into a contract or award with any participant or for any services related to this Open Call.

The Smithsonian reserves the right to cancel the Open Call or modify these rules at any time for any reason at its discretion. As an example, in the event of a dispute regarding the finalists or winner, the Smithsonian reserves the right to award or not award the prizes in its sole discretion.

Release:

All participants hold the Smithsonian, its regents, officers, agents, employees, fellows, interns, research associates, and volunteers, and Target, harmless from and against all claims of any nature arising in connection with a participant's participation in the Open Call, or participant's acceptance or use of awards and prizes. The Smithsonian and its regents, officers, agents, employees, fellows, interns, research associates, and volunteers, and Target, its subsidiaries and affiliated companies, are not liable for any costs, damages, injuries, or other claims incurred as a result of anyone's participation in the Open Call or finalists' or winner's acceptance and usage of the awards and prizes.

Privacy:

All participants waive any privacy expectations they may have with regard to their entries. Participants must not submit any content or personally identifiable information that they do not want made public (online or on premises). Be aware that if your entry is selected:

- As a finalist, your name, year in school, school, and state where you live may be displayed on the Cooper Hewitt Open Call website and promotional materials.
- Participants' emails, and phone numbers will not be posted.

If your content is selected by the Smithsonian for posting, website visitors may share your content via social media websites such as Facebook, YouTube, Twitter, Instagram, and applications such as "Po.st" and "Add This." These sites operate independently of the Smithsonian and have their own privacy policies. In addition, comments with which you disagree may become associated with the content you submit.