



RULES AND CONDITIONS

By entering Cooper Hewitt, Smithsonian Design Museum's National High School Design Competition, you agree to be bound to the following rules and conditions:

Eligibility:

The National High School Design Competition ("Design Competition") is a two-stage competition open to any current high school (grades 9–12) student who at the time of entry is at least 13 years old but no older than 19 years old, and residing in the 50 United States.

You may not enter if you are a member of the immediate family or household of a:

- regent, officer, or director of the Smithsonian Institution ("Smithsonian") or Target Corporation ("Target");
- Smithsonian or Target employee, fellow, intern, research associate, or volunteer directly involved in the planning of the Design Competition;
- Mentor; or
- Juror or an employee of a Juror.

Stage One Entries:

Make your entry by following the directions provided on the Cooper Hewitt Design Competition website at ["About the Competition"](#) and ["How to Enter."](#)

You may only enter as an individual and you may only enter once. Only submit a design that is your own original creation. You are solely responsible for your entry and the consequences of making your entry. The Smithsonian reserves the right to disqualify your entry if it determines that you included in your design marks, logos, or writing that identifies you as the author, or if you attempt to communicate with any member of the Jury, Mentors, Cooper Hewitt, Smithsonian, or Target except as is provided on the website at ["About the Competition"](#) and ["Frequently Asked Questions."](#) and if selected as a finalist, as outlined in the Stage Two Brief document, which will be shared only with finalists. You are solely responsible for your costs associated with the preparation of an entry.

You must provide a consent form signed by your Parent or Legal Guardian.

Entries received after 11:59 p.m. ET on Monday, March 20, 2017 will be considered late entries, and late entries will be disqualified from the Design Competition.

Stage One Judging:

The Smithsonian shall review all eligible entries using the Design Competition entry requirements and the Design Competition [selection criteria](#) in order to select no more than three designs to proceed to Stage Two. Should the Smithsonian or Jury determine that no eligible designs meet the requirements or satisfy the criteria, the Design Competition will be cancelled.



Finalist Notification and Announcement:

Cooper Hewitt will notify all finalists via the e-mail address and telephone number provided at the time of entry. Those not selected as finalists will not be notified. If the finalists do not respond to the notification within two business days, another finalist may be chosen. Failure to respond within two business days means the finalist forfeits their position. Finalists will be listed on the Cooper Hewitt Design Competition website on Friday, April 7, 2017.

Stage Two Participation:

Stage Two requires participation in the following activities and events:

- One approximately one-hour-long videoconference (Skype) or phone call with an assigned mentor from Food + Future during the week of April 10 or 17, 2017 to prepare for the Mentor Day.
- Travel to Boston, accompanied by the participant's parent or legal guardian, to attend the Mentor Day on May 13, 2017 in order to finalize their designs and review their presentations before meeting with the judges. Domestic travel and accommodations will be provided.
- Travel to New York City, accompanied by the participant's parent or legal guardian, to participate in the final judging on June 4, 2017. Domestic travel and accommodations will be provided.
- Cooperation with Smithsonian and Target's reasonable requests in connection with the Design Competition.

In addition, the winner shall be invited to:

- Travel to New York City, accompanied by the participant's parent or legal guardian, to attend the Teen Design Fair on October 17, 2017. Domestic travel and accommodations will be provided.
- Travel to Target's headquarters in Minneapolis, accompanied by the participant's parent or legal guardian, during summer 2017 to learn more about Target's role in design within the health and wellness space. Domestic travel and accommodations will be provided.

Failure to attend, participate, or cooperate, as determined by the Smithsonian in its sole discretion, may result in disqualification at any time.

Finalists, and their parents or legal guardians, also must provide an affidavit of eligibility as well as enter a participation agreement regarding appropriate conduct during Stage Two, and publicity and liability releases.

Stage Two Judging:

Using the Design Competition [selection criteria](#) and considering the Stage Two Brief Presentation Requirements to be released to the finalists ONLY during the week of April 3, 2017, the Jury will select one winning design following presentations by the Stage Two participants.

Winner Announcement:

The winner of the Design Competition will be announced on the Cooper Hewitt Design Competition website on Sunday, June 4, 2017.

Awards and Prizes and Taxes:

The Awards and Prizes are listed at ["About the Competition."](#) No substitutions will be allowed. Winner is responsible for all taxes on awards and prizes, if any.

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Ownership and Permissions:

Participants retain the rights to their entry and, if selected for Stage Two participation, their design as further developed in this Design Competition. Entries and Stage Two designs are collectively referred to as the “Designs”.

All Participants hereby grant the Smithsonian, Target, and those authorized by the Smithsonian, permission to use the Designs in whole or in part for any educational, promotional, or other standard museum purpose, in any media now known or later developed, without compensation to the participant. This includes but is not limited to archives, educational programs, exhibitions, promotions (including on social media), research, and publications. This permission is irrevocable and perpetual.

This permission does not include commercial uses of any Designs. Commercial use requires additional permissions.

Retention of Entries or Designs:

The Design Competition is an educational program and the Smithsonian will not be accessioning any entries or Designs into its collections. Moreover, the Smithsonian is under no obligation to use or retain any entries or Designs. Should the Smithsonian decide to retain your entry, it will do so in accordance with its applicable document retention policies. At the conclusion of the Design Competition, the Smithsonian will dispose of all entries that did not proceed to Stage Two.

IMPORTANT ADDITIONAL PARTICIPATION RULES AND CONDITIONS

Smithsonian decisions are final and binding.

Participants represent and warrant that their Designs shall: comply with these rules, contain only the participant’s own original material, be lawful, true, and accurate, and not infringe on the rights of any third party.

Do not submit anything that introduces any software viruses, worms, or other programs designed to damage software, hardware, or telecommunications equipment or are off-topic, partisan-political, contain advertising, personal attacks or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, pornographic, or that infringes on the rights of any third party.

The Smithsonian reserves the right to disqualify any participant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the Design Competition; violate these Rules; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner.

Disclaimers:

The Smithsonian and Target are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond its control.

Nothing in this agreement or the Design Competition commits the Smithsonian or Target to enter into a contract or award with any participant or for any services related to this Design Competition.

The Smithsonian reserves the right to cancel the Design Competition or modify these rules at any time for any reason at its discretion. As an example, in the event of a dispute regarding the winners, the Smithsonian reserves the right to award or not award the prizes in its sole discretion.

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NATIONAL HIGH SCHOOL DESIGN COMPETITION: GOOD FOR ALL

Release:

All participants hold the Smithsonian, its regents, officers, agents, employees, fellows, interns, research associates, and volunteers, and Target, harmless from and against all claims of any nature arising in connection with a participant's participation in the Design Competition, or participant's acceptance or use of awards and prizes. The Smithsonian and its regents, officers, agents, employees, fellows, interns, research associates, and volunteers, and Target, its subsidiaries and affiliated companies, are not liable for any costs, damages, injuries, or other claims incurred as a result of anyone's participation in the Design Competition or finalists' or winner's acceptance and usage of the awards and prizes.

Privacy:

All participants waive any privacy expectations they may have with regard to their entries. Participants must not submit any content or personally identifiable information that they do not want made public (online or on premises). Be aware that if your entry is selected:

- As a finalist, your name, age, and state where you live may be displayed on the Cooper Hewitt Design Competition website and promotional materials.
- As the winner, your name, age, and state where you live may be displayed on the Cooper Hewitt Design Competition website and promotional materials.
- Participants' street addresses, emails, and phone numbers will not be posted.

If your content is selected by the Smithsonian for posting, website visitors may share your content via social media websites such as Facebook, YouTube, Twitter, Instagram, and applications such as "Po.st" and "Add This." These sites operate independently of the Smithsonian and have their own privacy policies. In addition, comments with which you disagree may become associated with the content you submit.