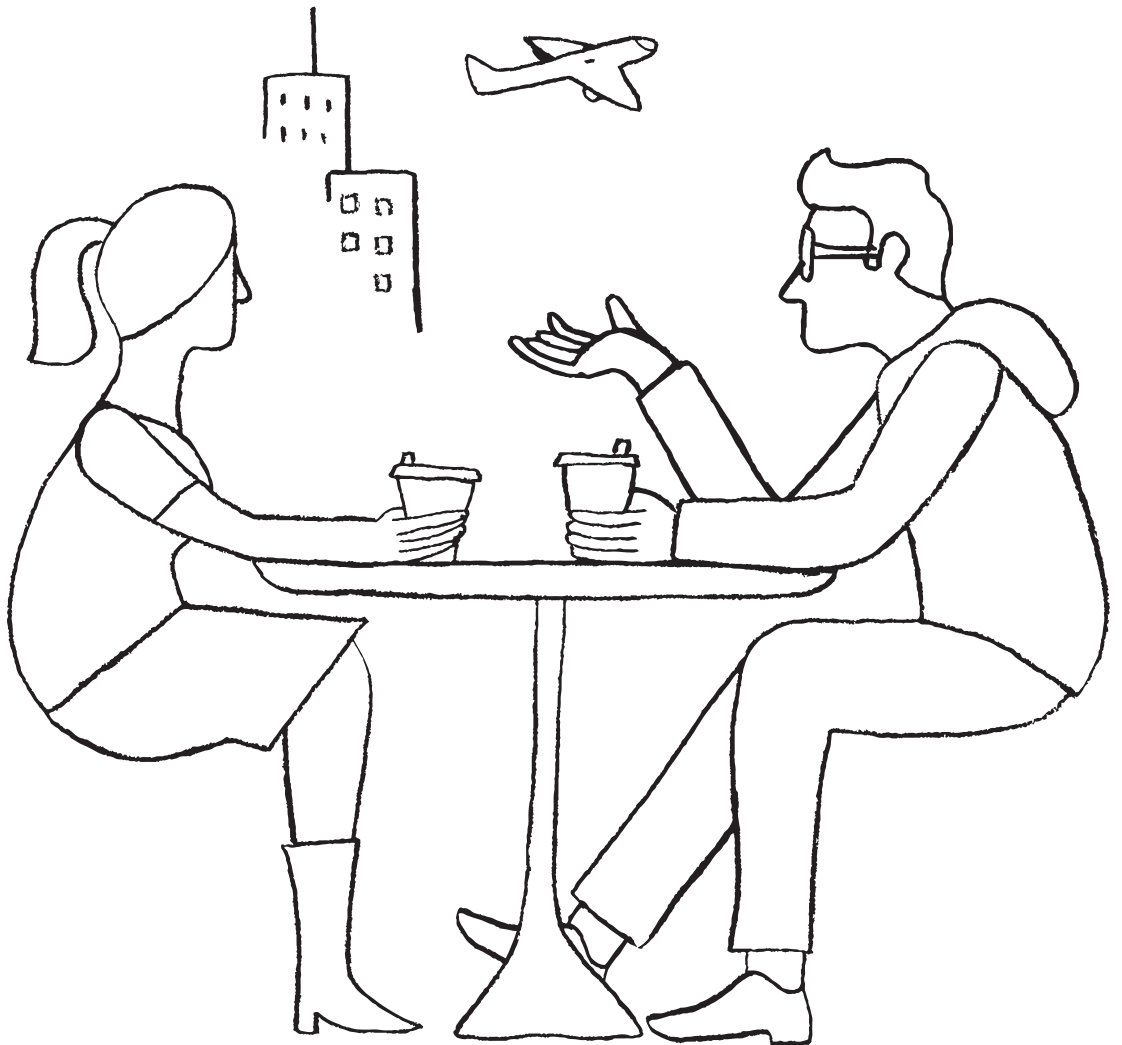
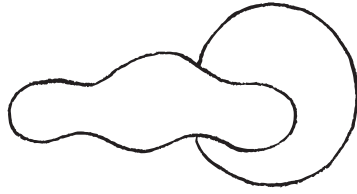
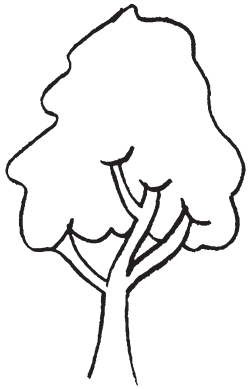


COOPER HEWITT



Smithsonian Design Museum



#THINKOUTSIDE

STUDENT DESIGN CHALLENGE

THE CHALLENGE

Calling all high school student designers and dreamers: Submit your idea for an outdoor chair and win the chance for it to have a permanent home in New York City at the Arthur Ross Terrace and Garden at Cooper Hewitt, Smithsonian Design Museum.

Five finalists will be flown to New York City to present their designs to a world-class panel of judges. The winner will work closely with product designers at Target to bring his or her design to life.

The winning chair will be revealed during National Design Week in New York City in October 2016.

JUDGES

Caroline Baumann, Director, Cooper Hewitt, Smithsonian Design Museum
Walter Hood, Principal and founder, Hood Design Studio
Steven Keating, Head of Performance Footwear Design, PUMA
Rachel Shechtman, founder, STORY
Tana Smith, YouTube star "TanaMontana100" and author
Todd Waterbury, Chief Creative Officer, Target
Tony Whitfield, Associate Professor of Art and Design, Parsons School of Design

SIGN UP HERE

cooperhewitt.org/designchallenge

ENTRIES DUE

FEB 21, 2016

FINALISTS ANNOUNCED

MAR 04, 2016

Organized by Cooper Hewitt, Smithsonian Design Museum in partnership with Target