

**COOPER  
HEWITT**

Smithsonian Design Museum

**STUDENT DESIGN  
CHALLENGE  
#THINKOUTSIDE**

## CHALLENGE RULES AND CONDITIONS

By entering Cooper Hewitt Student Design Challenge you agree to be bound to the following rules and conditions:

### Eligibility:

The Cooper Hewitt Student Design Challenge is a two-stage national student design competition, open to any student at least 13 years old and no older than 19 years old at the time of submission, and who also is a high school (grades 9-12) student residing within the 50 United States during the competition.

You may not enter if you are a member of the immediate family or household of a regent, officer, employee, fellow, intern, research associate, or volunteer of the Smithsonian Institution or Target Corporation ("Target").

Immediate family members of Jurors are also ineligible, as are employees of Jurors and their immediate family. Additionally, no member of the Jury shall assist a competitor, or act in any other capacity whatsoever to advise or aid a competitor in the development or presentation of his or her submission.

### Stage One Submissions:

Make your submission by following the directions provided at ["The Challenge"](#) and ["How to Enter"](#).

You may only enter as an individual and you may only enter once. Do not directly or indirectly reveal the identity of any design or communicate with any member of the Jury, Cooper Hewitt, or Target except as provided in this challenge document/website. You are solely responsible for your costs associated with the preparation of a submission.

Only submit a design that is your own original creation. You are solely responsible for your submission and the consequences of making your submission.

You must provide a consent form signed by your Parent or Legal Guardian.

Submissions received after 3pm EST on Sunday, February 21, 2016 will be considered late entries and late entries will be disqualified from the challenge.

### Stage One Judging:

The Smithsonian shall review all eligible submissions using the Design Challenge submission requirements and the [Design Challenge evaluation criteria](#) in order to select no more than five designs to proceed to Stage Two, and four designs for honorable mention. Should the Smithsonian or Jury determine that no eligible designs meet the requirements or satisfy the criteria, the challenge will be cancelled.

### **Finalist and Honorable Mention Notification and Announcement:**

Cooper Hewitt will notify all finalists and honorable mentions via the e-mail address and telephone number provided at the time of entry. Those not selected as finalists or honorable mentions will not be notified.

If the finalists and/or honorable mention do not respond to the notification within two business days another finalist and/or honorable mention will be chosen. Failure to respond within two business days means the finalist and/or honorable mention forfeits their position.

Finalists and the honorable mentions will be listed on the Challenge website on Friday, March 4, 2016.

### **Stage Two Participation:**

Stage Two requires participation in the following activities and events:

- One approximately one-hour-long videoconference (Skype) with an assigned Target furniture designer the week of March 7, 2016
- Travel to NYC, accompanied by the participant's parent or legal guardian, for the weekend of April 1 – April 3, 2016 in order to participate in a design workshop with the assigned Target furniture designers and Smithsonian staff and to present his or her design in person to the Jury.
- Cooperation with Smithsonian's and Target's reasonable requests in connection with the competition.

In addition, as a condition of winning, the winner must:

- Travel (together with one parent or guardian) to Target's headquarters in Minneapolis, Minnesota to review a prototype (final sample) of the winning design the weekend of May 13-15, 2016.
- Cooperate with the Smithsonian and Target's reasonable requests in connection with fabrication of any prototypes or chairs.

Failure to attend, participate or cooperate, as determined by the Smithsonian in its sole discretion, may result in disqualification at any time.

Finalists, and their parents or legal guardians, also must provide an affidavit of eligibility as well as enter a participation agreement regarding appropriate conduct during Stage Two, and publicity and liability releases.

### **Stage Two Judging:**

Using the [Cooper Hewitt Student Design Challenge Evaluation Criteria](#) and considering the Stage Two Brief Presentation Requirements to be released to the finalists ONLY on March 4, 2016, the Jury will select one winning design following presentations by the Stage Two participants.

### **Winner Announcement**

The winner of the Cooper Hewitt Student Design Challenge will be announced on the Challenge website on Monday, April 4, 2016.

**Awards and Taxes:**

The Awards are listed at [here](#). No substitutions will be allowed. Winner is responsible for all taxes on awards, if any.

**Ownership and Permissions:**

Participants retain the rights to their submissions and (if selected for Stage Two participation) their design as further developed in this Challenge (submissions and stage two designs are collectively referred to as the “Designs”).

All Participants hereby grant the Smithsonian, Target, and those authorized by the Smithsonian, permission to use the Designs in whole or in part for any educational, promotional, or other standard museum purpose, in any media now known or later developed, without compensation to the participant. This includes but is not limited to archives, educational programs, exhibitions, promotions (including on social media), research, and publications. This permission is irrevocable and perpetual.

This permission does not include commercial uses of any Designs. Commercial use requires additional permissions.

**Retention of Submissions or Designs:**

The Cooper Hewitt Student Design Challenge is an educational program and the Smithsonian will not be accessioning any submissions or Designs into its collections. Moreover, the Smithsonian is under no obligation to use or retain any submissions or Designs. Should the Smithsonian decide to retain your submission, it will do so in accordance with its applicable document retention policies. At the conclusion of the Challenge, the Smithsonian will dispose of all submissions that did not proceed to Stage Two.

**IMPORTANT ADDITIONAL PARTICIPATION RULES AND CONDITIONS**

Smithsonian decisions are final and binding.

Participants represent and warrant that their Designs shall: comply with these rules, contain only the participant’s own original material, be lawful, true, and accurate, and not infringe on the rights of any third party.

Do not submit anything that introduces any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, personal attacks or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, pornographic, or that infringes on the rights of any third party.

The Smithsonian reserves the right to disqualify any participant whose submission or conduct appears in any way to: inhibit the enjoyment of others; tamper with the competition; violate these Rules; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner.

**Disclaimers:**

The Smithsonian and Target are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond its control.

Nothing in this agreement or the Cooper Hewitt Student Design Challenge commits the Smithsonian or Target to enter into a contract or award with any participant or for any services related to this challenge.

The Smithsonian reserves the right to cancel the challenge or modify these rules at any time for any reason at its discretion. As an example, in the event of a dispute regarding the winners, the Smithsonian reserves the right to award or not award the prizes in its sole discretion.

**Release:** All participants hold the Smithsonian, its regents, officers, agents, employees, fellows, interns, research associates, and volunteers, and Target, harmless from and against all claims of any nature arising in connection with a participant's participation in the competition, or participant's acceptance or use of prize. The Smithsonian and its regents, officers, agents, employees, fellows, interns, research associates, and volunteers, and Target, its subsidiary and affiliated companies, are not liable for any costs, damages, injuries, or other claims incurred as a result of anyone's participation in the challenge or winner's acceptance and usage of the prize.

### **Privacy**

All participants waive any privacy expectations they may have with regard to their submissions. Participants must not submit any content or personally identifiable information that they do not want made public (online or on premises). Be aware that if your submission is selected:

- As a regional honorable mention, then your name, age and state where you live may be displayed on the Cooper Hewitt Student Design Challenge website (your street address and email will not be displayed).
- As a finalist, your name, age and state where you live may be displayed on the Cooper Hewitt Student Design Challenge website.
- As the winner, your name, age and state where you live may be displayed on the Cooper Hewitt Student Design Challenge website.
- Participants' street addresses and emails will not be posted.

If your content is selected by the Smithsonian for posting, website visitors may share your content via social media websites such as Facebook, YouTube, Twitter, and applications such as "Po.st" and "Add This." These sites operate independently of the Smithsonian and have their own privacy policies. In addition, comments with which you disagree may become associated with the content you submit.