

2 E 91ST STREET
NEW YORK NY 10128

PHONE 212.849.8400
COOPERHEWITT.ORG

MEDIA ONLY

GREGORY GESTNER
212.849.8420
GESTNERG@SI.EDU

JENNIFER NORTHROP
212.849.2954
NORTHROPJ@SI.EDU

SHOP COOPER HEWITT LAUNCHES IN RESTORED CARNEGIE MANSION

**NEW RETAIL SPACE DESIGNED BY DILLER SCOFIDIO + RENFRO OFFERS
THE BEST IN CONTEMPORARY AND CLASSIC DESIGN**

DEC. 9, 2014

During the museum's renovation, SHOP Cooper Hewitt was relocated from the Carnegie Library on the western end of the first floor to the eastern end of the first floor, adjacent to the café, creating a new visitor path that is accessible without museum admission. The new SHOP was designed by Diller Scofidio + Renfro, working in collaboration with the museum.

The new SHOP is the first tailor-made retail space built within the mansion. Drawing inspiration from the room's former use as the Carnegie's Art Gallery, Diller Scofidio + Renfro designed a spectacular new space that elevates the design products on walls where art once hung. A unique modular casework system allows for constant reinvention of the room.

Unique items on sale in the SHOP will include a limited glow-in-the-dark edition of *Making Design*, the Irma Boom-designed tome of the museum's collection; the launch of a suite of exclusive products by Boym Partners, incorporating an emoticon of the mansion on mugs, journals, custom playing cards, and T-shirts; and a special series of plates, mugs, and trays in collaboration with notNeutral inspired by the museum's extensive textile collection, the first of many planned collection-inspired lines of products.

"The new SHOP Cooper Hewitt is a space where visitors can see exciting new products that are covetable, gift-worthy, and affordable," said Chad Philips, Director of Retail. "We feature significant design objects from around the world, with a focus on American designers. I am particularly excited about our many collaborations with designers like Joe Doucet, Grain, and UM Projects."

The SHOP is also creating limited-edition items inspired by exhibitions on view. The first group includes:

- Glass blowing tools by renowned lighting designer Lindsey Adelman
- A collection of post-modern rubber mallets by UM Projects
- A ceramic funnel by Seattle-based designers Grain
- A minimalist brass ruler by Joe Doucet
- An interactive hand-blown magnifying glass by Lara Knutson that highlights objects with a yellow light
- The reductionist UNBAG by KNS

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The SHOP will host a series of product launches, including the American debut of the Ruutu vase collection designed by the Bouroullec for Iittala, and a book signing for *Design Pop* by architect, designer and collector Lisa Roberts.

The new retail destination is also proud to present the inaugural assortment from Cooper Hewitt and Galison/mudpuppy. This fall 2014 stationery and gift line includes items for adults and children—patterned boxed notecards and journals, postcards, puzzle and activity book, and gorgeous wooden magnetic letters—feature unique, bright, artful, and playful designs from the museum’s peerless collection.

SHOP Cooper Hewitt hours are Sunday through Friday, 10 a.m. to 6:00 p.m. Saturday, 10 a.m. to 9 p.m.

ABOUT COOPER HEWITT, SMITHSONIAN DESIGN MUSEUM

Founded in 1897, Cooper Hewitt is the only museum in the nation devoted exclusively to historic and contemporary design. The museum educates, inspires and empowers people through design, presenting compelling educational programs, exhibitions and publications. International in scope and possessing one of the most diverse and comprehensive collections of design works in existence, the museum’s rich holdings range from Egypt’s Late Period/New Kingdom (1100 B.C.) to the present day and total more than 210,000 objects.

Cooper Hewitt is located at 2 East 91st Street at Fifth Avenue in New York City. Hours are Sunday through Friday, 10 a.m. to 6 p.m., and Saturday, 10 a.m. to 9 p.m. The café and garden open prior to the museum – Sunday through Friday, 7:30 a.m. to 6 p.m., and Saturday, 7:30 a.m. to 9 p.m. The museum is closed on Thanksgiving Day, Christmas Day and New Year’s Day. Public transit routes include the Lexington Avenue 4, 5 and 6 subways (86th or 96th Street stations) and the Fifth and Madison Avenue buses. Adult admission, \$18; seniors, \$12; students, \$9. Cooper Hewitt members and children younger than age 18 are admitted free. Pay What You Wish, every Saturday, 6 to 9 p.m. The museum is fully accessible.

For further information, please call (212) 849-8400, visit Cooper Hewitt’s website at www.cooperhewitt.org and follow us on www.twitter.com/cooperhewitt, www.facebook.com/cooperhewitt and www.instagram.com/cooperhewitt.

