

COOPER HEWITT

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EDUCATION AT COOPER HEWITT

Cooper Hewitt provides K–12 students, educators, families, and adults with innovative and engaging educational experiences that encourage participants to think and act like designers.

K–12 EDUCATION PROGRAMS

In pursuit of its mission to educate, inspire, and empower people through design, Cooper Hewitt's education programs emphasize learning about design thinking and the design process. Through these award-winning initiatives, the museum works to nurture budding design talent by exposing participants to design and designers from every field. Learning about the way designers think and work is especially helpful for young people, even if their career goals do not include professional design. Concepts such as working collaboratively in teams, solving complex problems within defined limitations, and experiencing empathy through a focus on the user can connect design-based learning to 21st-century skills, as well as Common Core, STEM, and College and Career Readiness standards.

- **Design Field Trip** is a free 90-minute museum field trip experience, which includes an interactive exhibition tour and hands-on workshop. Students will explore design and its process through historic and contemporary design objects.
- **DesignK12 Professional Development** provides intensive week-long workshops that train groups of 25–30 K–12 educators to enhance their teaching through a design-based curriculum. 6,000 students are impacted annually.
- **Design in the Classroom** is a free in-school, hands-on workshop reaching over 65,000 NYC K–12 students from over 200 public schools annually (80% Title 1) in all five boroughs. The companion national pilot effort trains teachers and art educators to implement DITC in schools, and is currently rolling out in Cleveland, Minneapolis, New Orleans, San Antonio, and Washington, D.C.
- **Educator Resource Center** (dx.cooperhewitt.org) is a comprehensive online tool with over 400 design-based lesson plans aligned to National and Common Core Standards, providing teachers at all grade levels with resources, videos, and a discussion forum.

PUBLIC PROGRAMS

Educating and inspiring 2,000 adults through more than 30 programs annually, Cooper Hewitt's public lectures, conversations, and hands-on workshops provide access to some of the greatest minds in the design field. All public programs are streamed live and archived on the museum's YouTube channel.

- **Design Talks** pair Cooper Hewitt's curators and experts in conversation with design leaders, including National Design Award (NDA) winners. Past participants include Jeanne Gang, Michael Graves, and Chad Hurley.

- **DESIGN [R]EVOLUTIONS** spark a critical dialogue on historic design and engage audiences with the museum's collection, with topics including the future of design with Bruce Mau (Dec. 15) to modern American metalwork with Jewel Stern.
- **Design By Hand**, a conversation and workshop series, focuses on international design firms known for hand-crafting, such as Marimekko and Heath Ceramics.
- **DISEÑO**, in partnership with El Museo del Barrio, highlights Latino design through panel discussions, lectures, and hands-on workshops with design notables such as Narciso Rodriguez, Maria Cornejo and Francisco Costa.
- **National Design Awards Winners' Panel**, part of National Design Week, is an opportunity for the public to engage with NDA winners through a moderated panel and audience Q&A session that sheds light on the contemporary state of design. Recent participants include 2014 NDA winners Robin Standefer/Roman & Williams, Aaron Koblin/Google, Narciso Rodriguez and John Edson/Lunar.

FAMILY PROGRAMS

- **Design Kids** introduces over 10,000 NYC children ages 2–12 and their caregivers to a range of design activities, including open-ended play, hands-on design workshops, as well as Design Tales, which combines literacy with design thinking.

TEEN PROGRAMS

- **DesignPrep** offers free in-depth design education programs to over 600 New York City high school students each year, introducing college and career opportunities in design, including paid professional internships for top-level students. Cooper Hewitt is committed to helping disadvantaged youth learn about viable careers in design, ultimately improving the diversity of the many fields of design.
- **DesignPrep Scholars** extends DesignPrep through additional activities including special workshops, portfolio reviews, resume writing and summer workshops. Sophomore scholars attend design camp while junior and senior scholars are placed in paid summer internships. The program is open by application every fall.
- **Teen Design Fair**, part of National Design Week, invites New York City teens to learn about careers from design professionals. These professionals work in the field of fashion, industrial design, architecture, multimedia, and graphic design. Design colleges from across the country are available to provide financial aid information as well as review portfolios.

MA PROGRAM IN THE HISTORY OF DESIGN AND CURATORIAL STUDIES

Cooper Hewitt and Parsons The New School for Design jointly offer a full-time or part-time master's program in History of Design and Curatorial Studies that provides students with opportunities to work directly with the museum's collections and staff.

Attending classes at the museum, students take courses and work on projects focused on curatorial studies, current issues in contemporary design, and the history of design in social

and cultural contexts. Students also benefit from courses and collaborative projects taking place throughout Parsons, enabling them to explore new fields related to curatorial practice and design research.

In addition, Parsons' complementary English-language master's program at the Parsons Paris campus—offered in partnership with Musée des Arts Décoratifs—allows students to enrich their research in another global center of art and design.

To learn more please visit www.newschool.edu/parsons/ma-history-design-curatorial-studies.