

# COOPER HEWITT

2 E 91ST STREET  
NEW YORK NY 10128

PHONE 212.849.8400  
FAX 212.849.8401  
COOPERHEWITT.ORG

MEDIA ONLY

GREGORY GESTNER  
212.849.8420  
GESTNERG@SI.EDU

JENNIFER NORTHROP  
212.849.2954  
NORTHROPJ@SI.EDU

## COOPER HEWITT ANNOUNCES NEW CAFE WITH TARALLUCCI E VINO

**FIRST UPPER EAST SIDE LOCATION FOR ITALIAN RESTAURANT AND  
CATERER**

**DEC. 9, 2014**

Cooper Hewitt, Smithsonian Design Museum today announced that Italian restaurant and caterer Tarallucci e Vino will operate the museum's new café and will cater private events. Tarallucci e Vino at Cooper Hewitt features a contemporary layout and expanded seating inside and outside in the adjoining Arthur Ross Terrace and Garden. Free garden access is a central component of the transformed Cooper Hewitt, and the new café, along with the garden, will be open daily from 7:30 a.m. and accessible without an admissions ticket. Visitors will enter through the new E 90th street entrance, marked by a modern canopy designed by Diller Scofidio + Renfro.

"Tarallucci e Vino at Cooper Hewitt is a celebration of both food and design, and I am thrilled to be offering our visitors and our neighbors the delicious cuisine that Tarallucci e Vino is known for," said Caroline Baumann, Director of Cooper Hewitt. "I hope that our community sees the café and garden as an extension of Central Park, and joins us for great design and delicious food."

The menu, designed by Executive Chef Andrew Welch, will offer Tarallucci's popular pastries, espresso, salads, soups, and panini sandwiches, with an emphasis on locally sourced produce, and a large selection of wines by the glass. The greenmarket-inspired menu will be served on Alessi café accessories, further complementing the dining experience.

"There's a shared interest and approach," says Di Pietro. "The care and creativity that a designer puts into his work is akin to the Italian approach to food and wine. Tarallucci e Vino is founded on the rich tradition of Italian cuisine but always looks to innovate. We look forward to welcoming museum visitors and neighbors at our new Upper East Side outpost."

Café accessories provided by Alessi S.p.A., lighting by FLOS USA Inc., and furniture Design Within Reach.

### ABOUT TARALLUCCI E VINO

Tarallucci e Vino was founded by Luca Di Pietro in 2001 to bring the ease and casual elegance of Italy's "caffé" culture to New York City and is loved by Italian expats and New Yorkers alike for the unique dining experience. The culinary philosophy adheres to the Italian commitment to high quality, sustainable, seasonal food, sourced locally and prepared to highlight the natural beauty of the ingredients.

Winner of the 2013 and 2014 Ospitalità Italiana Award for authentic Italian cuisine, Tarallucci

# COOPER HEWITT

e Vino's other New York locations include a restaurant in Union Square, a wine bar on the Upper West Side, and a café in the East Village.

## **ABOUT COOPER HEWITT, SMITHSONIAN DESIGN MUSEUM**

Founded in 1897, Cooper Hewitt is the only museum in the nation devoted exclusively to historic and contemporary design. The museum educates, inspires and empowers people through design, presenting compelling educational programs, exhibitions and publications. International in scope and possessing one of the most diverse and comprehensive collections of design works in existence, the museum's rich holdings range from Egypt's Late Period/New Kingdom (1100 B.C.) to the present day and total more than 210,000 objects.

Cooper Hewitt is located at 2 East 91st Street at Fifth Avenue in New York City. Hours are Sunday through Friday, 10 a.m. to 6 p.m., and Saturday, 10 a.m. to 9 p.m. The café and garden open prior to the museum – Sunday through Friday, 7:30 a.m. to 6 p.m., and Saturday, 7:30 a.m. to 9 p.m. The museum is closed on Thanksgiving Day, Christmas Day and New Year's Day. Public transit routes include the Lexington Avenue 4, 5 and 6 subways (86th or 96th Street stations) and the Fifth and Madison Avenue buses. Adult admission, \$18; seniors, \$12; students, \$9. Cooper Hewitt members and children younger than age 18 are admitted free. Pay What You Wish, every Saturday, 6 to 9 p.m. The museum is fully accessible.

For further information, please call (212) 849-8400, visit Cooper Hewitt's website at [www.cooperhewitt.org](http://www.cooperhewitt.org) and follow the museum on [www.twitter.com/cooperhewitt](http://www.twitter.com/cooperhewitt), [www.facebook.com/cooperhewitt](http://www.facebook.com/cooperhewitt) and [www.instagram.com/cooperhewitt](http://www.instagram.com/cooperhewitt).

