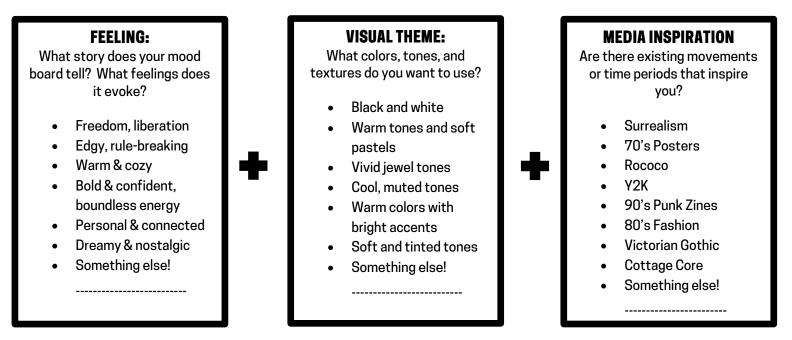
DESIGN SNACKS | CREATING A MOOD BOARD

A **mood board** is a collection of visuals that evoke a concept or style. Designers use mood boards to communicate the look and feel of their idea. Mood boards can be powerful tools for beginning a creative project and for communicating your vision with others.

Let's set the mood! Circle or write in for each column to get started on your mood board.



WHAT WILL YOU CREATE FROM THIS MOOD BOARD?

(CIRCLE ONE)

LOGO/GRAPHIC	FASHION DESIGN	WEBSITE	INTERIOR
BOOK	PHOTOGRAPHS	SOMETHING ELSE!	

TAKE IT FURTHER!

- Sketch a mood board inspired fashion design
- Repeat a motif in your mood board to create a pattern
- Write a profile for a character that would exist in your mood board
- Organize a photo shoot
- Hang it up for inspiration