

COOPER HEWITT

 Smithsonian Design Museum



NATIONAL HIGH SCHOOL DESIGN COMPETITION



Everyone
deserves healthy,
fresh food.
We believe
great design
can make that
possible.
What's your idea?

THE CHALLENGE

High school students: what would you design to improve a community's access to healthy, fresh foods? Be ambitious, innovative, and bold! You'll be asked to submit a sketch of your idea and describe how your design addresses this challenge.

AWARDS AND PRIZES

Three finalists will travel to Boston for a meeting with mentors from Food + Future to refine their ideas, then to New York City to present their final designs to the judges.

The winner's work will be featured at Cooper Hewitt, Smithsonian Design Museum during National Design Week, and he or she will win a trip to New York City to attend the Teen Design Fair, where he or she will meet some of the country's leading designers. The winner will also be invited to Target's headquarters in Minneapolis to learn more about Target's role in design within the health and wellness space.

ENTER NOW

www.cooperhewitt.org/designcompetition

ENTRIES DUE

March 20, 2017

FINALISTS ANNOUNCED

April 7, 2017

WINNER ANNOUNCED

June 4, 2017

Organized by Cooper Hewitt, Smithsonian Design Museum in collaboration with Target

#GOODFORALL