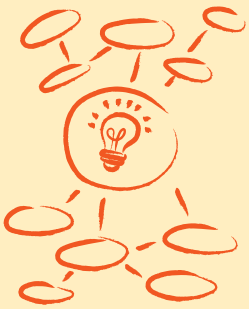
DESIGN SKILLS

BRAINSTORM
Come up with lots of different ideas.

UNDERSTAND
Ask questions to find out what is going on.



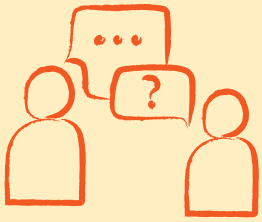
COLLABORATE
Work together and listen to other people's ideas.

OBSERVE
Watch and listen carefully to notice what matters.

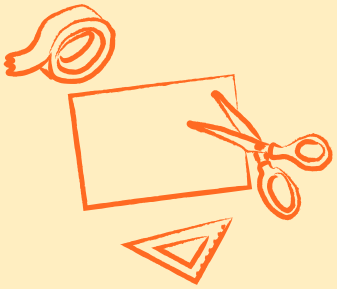
RESEARCH
Find out more about your topic through data, interviews, and expert sources.

REFINE
Make small changes to improve your idea.

PLAY
Try something out just to see what happens.

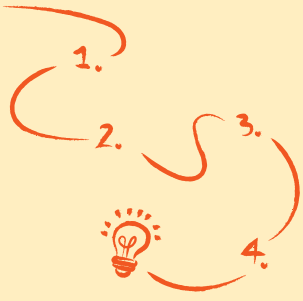


ITERATE
Expand on an idea or combine ideas together.



PROTOTYPE
Build a simple version of your idea.

SHARE
Show your idea and explain how it works.



STORYTELL
Use a story to engage people and show why your idea matters.

COOPER HEWITT
Smithsonian Design Museum